7 Benefits of Archiving Unused Salesforce Data

Salesforce data that is no longer being used, but which could be important at a later date, can be moved out of the production system and placed into long-term storage. This is known as data archiving.

There are multiple levels of importance to your Salesforce data. Some data and metadata are essential to the basic operation of your environment. Other data will inform future processes and strategies. However, not all data is needed instantaneously. Data archiving can be used to keep this information available without crowding your live environment.

Here are 7 benefits you can expect from archiving Salesforce data:

Increased Capacity
Archiving this unused data frees up your system to efficiently process and access only the information needed immediately.

Easier Backups
Salesforce data backups can be performed more quickly when you eliminate copying inactive data.

Improved Compliance
Data archiving helps companies secure sensitive data and maintain compliance standards.

Enhanced Productivity
Archiving unused Salesforce data reduces the strain on teams for maintaining and managing software and infrastructure for on-site backup and storage.

Reduced Costs
Data archiving allows you to move unused data to external long-term storage, which doesn't need high performance capabilities, making it more economical to maintain and operate.

Heightened Data Security
Moving unused files to archival storage adds another layer of security to the data and reduces the amount of information you need to protect in your live environment.

Adjustable Retention Period
The retention period for archived data is adjustable all the way up to 99 years to ensure you maintain access to these files for generations.