CASE STUDY

Accelerate Release Velocity Achieve Continuous Delivery

ProQuest Consulting, one of the leading implementation partners of Salesforce, accelerated release velocity by 400% and reduced deployment time by 450%

ProQuest Consulting is one of Australia's leading implementation partners of Salesforce with a focus on enabling its customers to get the best out of their CRM. Their primary focus is to scale their clients' businesses by streamlining and automating Salesforce processes and thereby increasing their profitability.
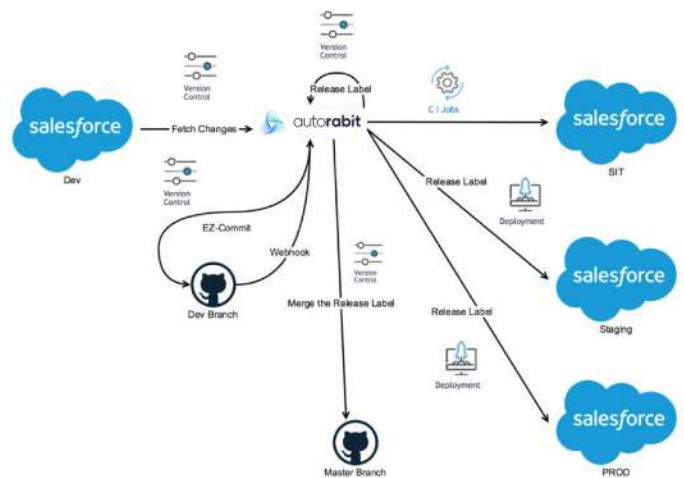
Customer Profile

› ProQuest Consulting was losing out on their release schedules. They found it quite challenging to maintain their Development Sandboxes in sync with their Production Orgs, and to deploy managed packages.

› Deploying profiles and permission sets with multiple pre- & post-deployment steps turned out to be extremely challenging.

› They required a powerful Version Control System to keep track of 'who' changed 'what' and 'where' and 'when' to prevent overwritten code and data loss.

› ProQuest Consulting was ready to adopt a powerful Salesforce Release Management Solution that could help them address all their application release automation challenges.

Solutions Implemented

› **Selective Deployments** offered ease and comfort by allowing ProQuest Consulting to cherry pick metadata components and deploy them from one SF Org to another and from version control to SF Org.

› **Profile Manager** simplified deployment of complex profiles and permission sets with just a click of a few buttons.

› **CI Jobs** reduced manual efforts required for deployments significantly.

› **Sandbox Management** enabled synchronisation between their Development sandbox and Production environment.

› **EZ-Commits** allowed them to commit code changes to the Version Control branch easily.

› **Branching baseline** enabled ProQuest Consulting to retrieve and commit all metadata from a Salesforce Org to the Version Control branch.

Release Automation Process implemented for

ProQuest Consulting

BUSINESS BENEFITS

Accelerated release velocity by 400%

Reduced deployment preparation effort by 300% and time by 450%.

Decreased defects by 100% with regression testing

Increased developer productivity & average ROI by 200%.

Source: http://www.proquestit.com/news/salesforce-dev-group-meetup/